



TEXAS TECH UNIVERSITY

Vietnam Center & Archive™



TEXAS TECH UNIVERSITY

Institute for Peace & Conflict

Conference Call for Papers and Panels  
“1967: The Search for Peace”  
April 28-29, 2017, Lubbock, Texas

The Vietnam Center and Archive and the newly-created Institute for Peace & Conflict (IPAC) at Texas Tech University are pleased to announce a conference focused on the year 1967 and the search for peace in Vietnam. We hope and expect in this conference to approach the events of 1967 in the broadest possible manner by hosting presentations not only on the antiwar and peace movements at home and abroad, but also on efforts to end the conflict through international diplomacy as well as military and diplomatic means in Vietnam and Southeast Asia.

Recent scholarship has focused on 1967 as a pivotal year in the Vietnam War, as the broad consensus that had supported the war in its early years started to break down and the country fractured over whether the United States could successfully achieve its stated objectives in Vietnam. In streets and on campuses across America, critics of the war demanded an immediate U.S. withdrawal—a position rejected by the Johnson administration as naïve and irresponsible. In April, Martin Luther King became the most famous opponent of the war, much to the chagrin of President Johnson. Behind closed doors, an increasing number of officials within the administration began to question official U.S. strategy and they looked for ways to change course. In May, the Civil Operations and Revolutionary Development Support (CORDS) was created to hopefully “pacify” the rural areas controlled by NLF and PAVN troops, and win the “hearts and minds” of the villagers. In a speech in San Antonio in September of that year, President Johnson offered to suspend the bombing campaign in exchange for concessions from North Vietnam, prefiguring his more famous offer of a bombing pause announced in the wake of the Tet Offensive the following year. Meanwhile, a force increase to 480,000 troops, operations such as Cedar Falls, Junction City and Rolling Thunder had not defeated the will of the enemy to continue fighting. The depth of this divide behind closed doors was perhaps symbolized most profoundly by the resignation of Secretary of Defense Robert McNamara that fall. While this conference will reflect upon the 50<sup>th</sup> anniversary of all of the events that took place during that critical year, we also encourage the submission of papers and panels that will address the theme of peace over the course of the war from as many perspectives as possible.

This two-day conference will be hosted at the Clarion Hotel and Conference Center in Lubbock, Texas. Conference organizers welcome both individual presentation proposals as well as pre-organized panel proposals that include two to three presentations. Conference sessions will follow the standard 90-minute format to include 60 minutes for presentations and 30 minutes for questions and discussion. Presentations by veterans are especially encouraged as are presentations by graduate students. Graduate student travel grants will be made available to select students.

**Proposal submission deadline is January 15, 2017.** Please submit a 250 word abstract and separate two-page CV/resume to [1967vietnamconference@gmail.com](mailto:1967vietnamconference@gmail.com). The program committee of Justin Hart, Dave Lewis, Steve Maxner, Laura Calkins, and Ron Milam will evaluate all paper proposals and develop a program that reflects the many remarkable aspects of 1967. If submitting a panel proposal, please include separate abstracts for each proposed presentation and CVs/resumes for each speaker.

Thank you for your interest in participating in this conference.